

SUBJECT: YOU'RE INVITED: Category Management Event - Wednesday, Oct. 9

Please join us for the next government-wide category management virtual event!

What: A learning and information session for industry, hosted by the Office of Management and Budget and the Government-wide Category Management Program Management Office.

Did you know that many of the data tools and dashboards used for government-wide category management -- previously available only to government users -- now are available to the public on the Category Management D2D Analytics platform?

These are the same tools and dashboards the federal acquisition workforce uses to perform market research and track progress toward category management goals.

Join us to learn about these dashboards that cover a wide range of category management stakeholders' needs -- including information that agencies use to monitor key performance indicators (KPIs), increase their small-business utilization, and access the first-ever government-wide contract inventory with Spend Under Management tier information. There also are robust tools on the Acquisition Gateway to help agencies forecast upcoming contracting opportunities, learn about awarded labor rates and more.

Tools that will be covered include:

- Contract Inventory Exploration Tool
- Forecast of Contracting Opportunities Tool
- Small business dashboard
- Contract-Awarded Labor Category (CALC) tool
- Category Management Executive Summary dashboard

We'll also walk-through how suppliers can use tools to better understand where opportunities are emerging because of category management.

Who should attend: Industry partners, suppliers and government-related industry organizations.

When: Wednesday, October 9, from 9-11 a.m. ET

Where: Online, via Adobe Connect -- ><https://meet.gsa.gov/r9nukv346ruu/><. This is a virtual event only. Cut and paste link in browser.

Invited speakers and participants:

- Lesley Field, Deputy Administrator for Federal Procurement Policy, Office of Management and Budget and Co-Lead, Cross Agency Priority Goal for Category Management
- Alan Thomas, Commissioner of the Federal Acquisition Service, U.S. General Services Administration and Co-Lead, Cross Agency Priority Goal for Category Management
- Tara Jamison, Assistant Director, Office of Acquisition Management, Department of Justice
- Yolanda Johnson, Forecast Tool Manager, Office of Small Business Utilization

- Zachary Lerner, Supplier Relationship Management Specialist, Professional Services Category
- Kristen Wilson, Government-wide Category Management's Data Team

No RSVP is needed. If you have questions, please email category.management@gsa.gov.

The full platform of the publicly available tools can be found here:

d2d.gsa.gov/report/government-wide-category-management-category-reports, and forecasting and other tools are available via the Acquisition Gateway (<https://hallways.cap.gsa.gov/app/#/>, click "Tools").